

# 2018 PATRON'S PROGRAM



## PATRON'S PROGRAM HOW IT WORKS

It is time to re-examine, re-think, and re-tool Affordable Housing in California. The California Council for Affordable Housing (CCAH) continuously strives to bring effective leadership, fresh ideas, and new solutions to the tax credit community. As a Patron's Program sponsor, your organization will be at the forefront of upcoming legislative/regulatory changes, maintain the exposure needed as a progressive leader, and benefit from all the expertise at the conference. We always welcome your suggestions for sponsorship opportunities and look forward to seeing you soon.



## BENEFITS & EXPOSURE

Opportunities include complimentary conference registration, printed company recognition, exclusive email marketing from CCAH, cocktail party sponsorship, co-host of keynote speaker luncheon, reserved seating, and much more. Don't miss the chance to reach your target market.

### BRONZE \$1,500

- One complimentary registration for the conference
- Recognition in printed conference materials as Cocktail Party Sponsor
- Company logo and link on CCAH website

### SILVER \$3,500

- Two complimentary registrations for the conference
- Recognition in printed conference materials as Cocktail Party Sponsor
- Company logo and link on CCAH website
- Exclusive e-mail marketing for 6 months
- Marketing table space at the conference

### GOLD \$5,000

- Three complimentary registrations for the conference
- Recognition in printed conference materials as Cocktail Party Sponsor
- Company logo and link on CCAH website
- Exclusive e-mail & print marketing for 6 months
- Marketing table space at the conference
- Named as Co-Host of the Keynote Speaker Luncheon
- One reserved seat at Keynote Speaker's Luncheon Table
- Logo Projection at Conference

FOR MORE INFORMATION REGARDING THE PATRON'S PROGRAM,  
PLEASE CONTACT ALISON COHEN OR BRIAN LUTZ



# Levels of Sponsorship

 BRONZE  
\$1,500 SILVER  
\$3,500 GOLD  
\$5,000

## 2018 PATRON'S PROGRAM COMMITMENT FORM

Sponsorship opportunities include complimentary registration, printed company recognition, exclusive email marketing from CCAH, cocktail party sponsorship, co-host of keynote speaker luncheon, reserved seating, and much more...

Please complete the Sponsor Information form below. You may choose from the following two options to complete your sponsorship:

- Send both your completed Sponsor Information form and your sponsorship payment check by mail to California Council for Affordable Housing.
- Email us your completed form to [ccah@californiacouncil.com](mailto:ccah@californiacouncil.com) and send your sponsorship payment check by mail to California Council for Affordable Housing.

### SPONSOR INFORMATION FORM

 Spring only Fall only Both Spring & Fall

PLEASE INCLUDE ME AT THE SPONSOR LEVEL OF \$

COMPANY NAME:

CONFERENCE ATTENDEE NAME:

STREET ADDRESS:

CITY/STATE/ZIP:

EMAIL:

PHONE:

**Use this sheet for the first person complimentary attendee registration information and attach a separate sheet for all additional complimentary registrations.**

Please make Patron's Program sponsorship payments by check to:

California Council for Affordable Housing or CCAH.